

Writing Guidelines

- Size:** SHORT: 250-450 LONG: 600-1000 words
- Audience:** Primary—teens 13 to 18 yrs old, Secondary—19 to 25yrs old
- Tone:** Friendly, casual, authentic
- Content:** issues and perspectives of life, God and faith (including interviews or profiles of athletes, musicians and entertainers)

So, you wanna write for SendTheFire huh? Sweet. Here are the goods you need to know.

The Dream—for SendTheFire.ca to be a catalyst amongst our younger generation that connects them in community, forms them spiritually and inspires them to action.

We believe everyone has something to say and so we've designed SendTheFire.ca the way it is—interactive. In keeping with this attitude, we open the writing doors to our online community—YOU.

SUBMISSIONS

Send us your submission via email to stf@sendthefire.ca as an attached word doc at least 2 weeks before you want it posted. If article is referencing a Youtube/Google video or news article, please provide link to content to view online. Attach a photo appropriate for the article (if you're not using video already) and include your full name, city and province and a one or two sentence bio with your submission. Submissions are made on a donation basis (we give you props via byline and bio). Please check spelling and grammar before submitting. Should we use your article, it will be edited for length, grammar, content, style and tone.

When referencing the bible, please indicate the translation being used (our standard translation is NLT).

You've been unleashed...write like crazy!

TIPS

- » Remember the audience (life stage, language, interests & culture)
- » Ask/pose questions for readers to work through
- » Suggest ways to embrace, implement and take action
- » Be creative. Try to engage not just download info

FURTHER THOUGHTS

The idea is to engage thought and conversation surrounding issues of life, God and faith and the culture and times we are living within.

Recognize we are all in different places in our spiritual journey, have been shaped by different life experiences and struggle with different issues. (EG: Addictions, self image, abuse, healing, unanswered prayer, and different understandings of God, Jesus, the Holy Spirit, the bible, faith and the Church).

In all of these differences though there are common themes and threads we can all grasp and relate to being physical & spiritual beings. Try to get outside of your own perspective and process content and ideas as through the eyes of young people different than you.